

Service Excellence in Tourism Award Nomination Form

Tourism Barrie is proud to recognize outstanding individuals who have played a key role in growing and enhancing the tourism industry in Barrie and the surrounding area.

This award celebrates the passionate front-line staff, team leaders, and behind-the-scenes stars who help create a welcoming, memorable, and high-quality visitor experience.

We invite you to nominate someone who has:

- Consistently deliver exceptional customer service or guest experiences.
- Demonstrated long-standing dedication to your organization and contributed to positive visitor impressions of Barrie;
- Helped create memorable, meaningful experiences for both visitors and residents alike;
- Shown a strong commitment to hospitality and gone above and beyond in their role
- Outstanding individuals who help make Barrie a welcoming, vibrant, and memorable destination.

Let's recognize the champions of tourism who make Barrie a must-visit destination!

Nominations can be submitted by supervisors, colleagues, customers, or members of the public. Deadline: April 22, 2025. 4:00 pm

Nominee Information

- Full Name: _____
- Job Title: _____
- Business Name: _____
- Business Address: _____
- Email: _____
- Phone Number: _____

Nominator Information

- Full Name: _____

- Job Title: _____
- Business Name: _____
- Email: _____
- Phone Number: _____

Nomination Details

1. Why are you nominating this individual?

(Examples: Warm welcomes, personalized touches, problem-solving, going the extra mile, etc.)

2. How has the nominee contributed to positive visitor impressions, created memorable experiences, or demonstrated exceptional customer service that enhanced the overall impact of a visitor’s experience in Barrie & Area?

You could include examples of how their actions made a difference, whether through personal interactions, service delivery, storytelling, or going above and beyond expectations.

3. Share a story or example that demonstrates the nominee’s commitment to making Barrie a top visitor destination.

This could include how they promoted local experiences, worked in the tourism industry for more than five years, acted as ambassadors for Barrie and the region, or took pride in showcasing what makes Barrie special. Specific anecdotes or guest feedback are encouraged.

Please submit completed nomination forms to tyiu@tourismbarrie.com. If you have any questions, contact **Tina Yiu at 705-739-9444**.

Recipients of the Service Excellence in Tourism Awards will be honoured during the Toast to Tourism Celebrations after the General Annual Meeting on May 14, 2025, from 3:00 p.m. to 6:00 p.m. at 205 Lakeshore Drive, (General John Hayter Southshore Centre) Barrie, Ontario.