

**NOTICE OF ANNUAL GENERAL MEETING &  
CALL FOR NOMINATIONS TO THE BOARD OF DIRECTORS**

Notice is hereby given that the Annual General Meeting of members of Tourism Barrie will be held on Wednesday, May 14, 2025, at 4:00 p.m. EST.

**Call for Applications to join Tourism Barrie Board of Directors 2025**

Tourism Barrie is seeking Board Members from the tourism industry business community and stakeholders to lead the organization into the future to support tourism as an economic driver for Barrie & Area.

Individuals interested in serving on Tourism Barrie's Board of Directors are encouraged to apply by **submitting an online** application to the Nomination Committee on or before April 11, 2025, 5:00 p.m.

**Following the submission of an application:**

The application will be submitted to the Nominations Committee to review and confirm is a Member of Tourism Barrie and in good standing.

The Nomination Committee will then interview the candidates to determine whether they would be suitable to become directors of the Corporation, particularly in light of the Corporation's mission statement and objectives.

The Nomination Committee will provide the required written endorsement of the candidates from the Industry class, as detailed in the Bylaws, which will be presented to the Membership during the Annual General Meeting.

The Nominations Committee will present the list of candidates they recommend as the preferred candidates to fill the vacancy (s) on the Board of Directors. The names of those candidates and any pertinent information about them will be distributed with the final notice for the Annual General Meeting. The Board of Directors shall be elected by a majority (50% +1) of the voting members at the Annual General Meeting,

Candidates not recommended by the Nomination Committee can stand for election on the day of the Annual General Meeting. As set out in the bylaws, they must have the written endorsement of two members of the Industry class who are in good standing and the candidate must be in good standing as a member of Tourism Barrie. Candidates announce their intention to stand for election when Nominations are called from the floor.

The Directors shall hold office for a four-year term for a maximum of two terms or until successors are elected or appointed.

A majority of the votes cast by the Members who are entitled to vote shall determine the questions in the meeting except where the Act or By-laws require the vote or consent of a greater number of members.

**Application for Board of Directors of Tourism Barrie – 2025-2026**

Name:	
Occupation & Title/Role:	
Name of Organization:	
Address of Organization:	
Business Telephone:	
Business Email:	

**1. Directors need to bring knowledge of tourism to the board. Please provide a summary of your experiences in the tourism industry and the knowledge and skills you will bring to the table.**

a) Tourism generally?

b) Tourism within Barrie & Area?

**2. Please provide examples of how you have contributed or how your experience/expertise could assist Tourism Barrie in fulfilling its mandate as a destination marketing and management organization:**

- Tourism product development
- Strategy planning and marketing with respect to tourism or sports tourism
- Community building, leadership in working with the City of Barrie and stakeholders and aligning with community values.

**3. Under the leadership of the Board of Directors, Barrie and the region can increase its competitiveness as a destination by aligning with the City of Barrie, community values, and industry priorities. Briefly describe the relevant knowledge and experience you would bring to this role.**

**Why do you want to be a director of Tourism Barrie?**

## **Rules to be Nominated to the Board of Directors**

Tourism Barrie's Bylaw 2024 requires all Applicants to submit two written endorsements from two Members (Partners) of Tourism Barrie who are in good standing.

*A written endorsement to nominate someone to a Board of Directors is a formal letter or statement that supports an individual's candidacy for a board position. It typically outlines the nominee's qualifications, experience, and the value they would bring to the organization.*

- **Statement of Endorsement:** *Clearly state that you are endorsing the nominee.*
- **Nominee's Qualifications:** *Highlight the nominee's relevant experience, skills, leadership qualities, and contributions.*
- **Alignment with Organizational Goals:** *Explain how the nominee's expertise aligns with the board's objectives and strategic direction.*
- **Personal or Professional Relationship:** *Mention your connection to the nominee and why you believe they are well-suited for the role.*

For more information on what are the responsibilities and time commitments of a Board of Directors, please contact Kathleen Trainor, Executive Director, directly at [ktrainor@tourismbarrie.com](mailto:ktrainor@tourismbarrie.com) at 705-739-9444 ext. 103